

June 9, 2021

Introducing the M.Zuiko Digital ED 8-25mm F4.0 PRO Lens (35mm Equivalent: 16-50mm), A Compact, Lightweight, High-magnification Zoom Lens Delivering Extremely High Image Quality Across the Entire Range

Tokyo, Japan, June 9, 2021 – OM Digital Solutions Corporation (Representative Director and CEO: Shigemi Sugimoto), is pleased to announce the M.Zuiko Digital ED 8-25mm F4.0 PRO lens (35mm equivalent: 16-50mm). This Micro Four Thirds System standard compliant lens covers ultra wide-angle 16mm equivalent¹ to standard 50mm equivalent¹, delivering superb depictive performance across the entire zoom range. It is scheduled to go on sale on June 25, 2021. This compact, lightweight, high-magnification zoom lens delivers the high image quality expected of the M.Zuiko PRO series, enabling versatile photographic use and opportunities, including dynamic ultra wide-angle landscape photos, snapshots, and videos.

▪ **Sales outline**

Product Name	MSRP	Launch Date
M.Zuiko Digital ED 8-25mm F4.0 PRO	176,000 yen (160,000 yen excluding tax)	June 25, 2021

● **Main features**

1. Compact, lightweight, high-magnification zoom lens with a range from ultra wide-angle 16mm equivalent¹ to 50mm equivalent¹, boasting a magnification of 3.1x
2. Excellent optical performance, delivering high resolution, sharp depiction across the entire zoom range
3. Reliable dustproof, splashproof, and freezeproof performance (-10°C) and superb controls



M.Zuiko Digital ED 8-25mm F4.0 PRO



When attached to the Olympus OM-D E-M5 Mark III

• **Main feature details**

1. Compact, lightweight, high-magnification zoom lens with a range from ultra wide-angle 16mm equivalent¹ to 50mm equivalent¹, boasting a magnification of 3.1x

This single lens covers a wide range of shooting scenarios, from the ultra wide-angle 16mm equivalent to a maximum² 3.1x zoom magnification for capturing everything from dynamic ultra wide-angle shots to standard shots. This is the first lens in the M.Zuiko PRO series to feature a retracting mechanism to ensure a compact size. Despite being an ultra wide-angle, high-magnification zoom lens, this model weighs 411 grams, making it highly portable for nimble shooting.



Wide-angle end 16mm¹ equivalent

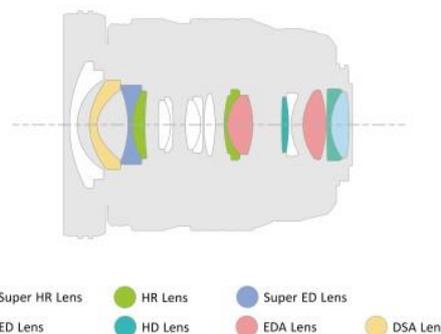


Telephoto end 50mm¹ equivalent

2. Excellent optical performance, delivering high resolution, sharp depiction across the entire zoom range

- Excellent optical performance of M.Zuiko PRO lenses

Our dedication to optical performance resulted in adopting a 16-element, 10-group lens configuration that includes special lenses such as Super ED, ED, and EDA lenses. Various types of aberrations are thoroughly suppressed, including chromatic aberration, resulting in high-resolution, sharp depiction unique to M.Zuiko PRO lenses across the entire zoom range. Also, incorporating a large DSA lens significantly reduces sagittal comatic aberration. This design delivers high point image reproduction from the center to the edges of the image even at the widest aperture setting which excels in night scene and star photography. Furthermore, the optimized ZERO Coating and lens shape help thoroughly suppress ghosts and flaring during backlit shooting, delivering sharp, high-definition depiction. Because the aperture value remains the same at any focal length, exposure control is easy while operating zoom and when recording video.



Lens construction diagram

- Close-up shooting performance with a maximum shooting magnification of 0.42x¹

Enjoy intense macro shooting with a maximum shooting magnification of 0.42x for performance that rivals that of a half-macro lens. The closest focusing distance is 0.23 meters across the entire zoom range, making it possible to operate the zoom ring after getting close to the subject for easy angle of view adjustment. Also, this lens supports Focus Stacking³, which merges images into a

single photo in focus from the foreground to background in the camera, enabling versatile macro photographic expressions.

3. Reliable dustproof, splashproof, and freezeproof performance (-10°C) and superb controls

- Reliable durability even in punishing environments

This model features the superb splashproof and dustproof performance of IPX1 equivalent and freezeproof performance to -10°C for a high level of reliability unique to the M.Zuiko PRO series. When paired with the Olympus OM-D E-M1 and E-M5 series, you can have peace of mind using this lens in punishing environments such as rain and snow. Fluorine coating is used on the front lens for easy cleaning if it becomes dirty.



Sealing construction image



High weather-resistant performance

- Supports filter attachment despite being an ultra wide-angle lens

Despite featuring ultra wide-angle 16mm equivalent performance, filters can be attached to the end of the lens. Attaching PL or ND filters with a diameter of 72 mm allows for a versatile range of photographic expressions.

• Other features

- The Manual Focus Clutch provides instant switching between auto and manual focusing.
- An L-Fn (lens function) button is available on the side of the lens so users can change settings with a single operation using their thumb while holding the camera.

• Separately available accessories

LH-76E Lens Hood (bundled)

Lens hood specifically designed for M.Zuiko Digital ED 8-25mm F4.0 PRO. It reduces unwanted light entering the lens in backlit scenes and protects the lens.

MSRP: 4,950 yen (4,500 yen excluding tax)

Launch date: June 25, 2021

• M.Zuiko Digital ED 8-25mm F4.0 PRO specifications

Please see our website for detailed product specifications.

https://asia.olympus-imaging.com/product/dslr/mlens/8-25_4pro/spec.html

ABOUT OM DIGITAL SOLUTIONS CORPORATION

OM Digital Solutions Corporation is a leading provider of award-winning digital imaging and audio solutions, noted for its precision optics and groundbreaking technologies. After being split from Olympus Corporation in 2021, OM Digital Solutions was newly formed to infuse its imaging heritage of 85 years – including its technologies, products, services, and brand legacy – into a new agile company, unleashing the full potential of its business.

Today, OM Digital Solutions develops best-in-class products that challenge the boundaries of product design and functionality, fulfilling the needs of consumers and professionals alike.

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- 1 35mm equivalent
- 2 As of June 9, 2021, on zoom lenses with a wide-angle end focal length of 16mm equivalent (35mm equivalent)
- 3 The camera firmware may need to be updated to use this feature. See the website for information on supported cameras and firmware versions.